

# TELL US WHAT YOU THINK OF VOLUNTEER Magazine



*Volunteer* Magazine has a strong readership and long history as a magazine published for the volunteers of the SA Country Fire Service.

Over the years *Volunteer* has grown and changed and we'd like to know your thoughts.

The survey will take no longer than five minutes to complete and your feedback will help us to continually improve your magazine.

All entries received before 19 June will go into the draw to win a **\$250 VOUCHER FOR A SA SHORTS HOLIDAY!**

Thank you in advance for your time and contribution.

Your comments and suggestions on *Volunteer* magazine are always welcome. Email us at [publicaffairs@cfs.org.au](mailto:publicaffairs@cfs.org.au)

**1** WHICH REGION ARE YOU FROM? 1 2 3 4 5 6

**2** DO YOU READ EVERY ISSUE OF VOLUNTEER MAGAZINE? Yes No

**3** HOW LONG DO YOU KEEP COPIES OF VOLUNTEER FOR?

- I throw it out as soon as I've read it
- One week
- One week to one month
- One month to three months
- three months or longer

**4** HOW MANY PEOPLE READ THE COPY SENT TO THIS ADDRESS? 1 2 3 4+

**5** HOW DO YOU RATE THE FOLLOWING SECTIONS OF VOLUNTEER MAGAZINE?

	LOW				HIGH
5.1 Contents	1	2	3	4	5
5.2 Welcomes	1	2	3	4	5
5.3 News and Updates	1	2	3	4	5
5.4 Statewide / Regional Round Up	1	2	3	4	5
5.5 Equipment News	1	2	3	4	5
5.6 Training News	1	2	3	4	5
5.7 Cadet Corner	1	2	3	4	5
5.8 Faces in the Crowd	1	2	3	4	5
5.9 Phamous Photos	1	2	3	4	5

COMMENTS \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

6

6. HOW DO YOU RATE THE DESIGN OF VOLUNTEER MAGAZINE?

	LOW				HIGH
	1	2	3	4	5
6.1 Overall look	1	2	3	4	5
6.2 Photos	1	2	3	4	5
6.3 Headings	1	2	3	4	5
6.4 Type Size	1	2	3	4	5
6.5 Front Cover	1	2	3	4	5
6.6 Captions	1	2	3	4	5
6.7 Paper weight and finish	1	2	3	4	5
6.8 Colours	1	2	3	4	5

COMMENTS \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

8

HOW DO YOU RATE VOLUNTEER MAGAZINE OVERALL?

LOW				HIGH
1	2	3	4	5

9

WHY HAVE YOU GIVEN IT THIS RATING? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

7

HOW DO YOU RATE THE CONTENT OF VOLUNTEER MAGAZINE?

7.1 Relevance of information

- not relevant
- OK relevance
- very relevant

7.2 Story topics

- not interesting
- sometimes interesting
- very interesting

7.3 Story length

- too short
- about right
- too long

7.4 Writing style

- hard to understand
- generally OK
- easy to understand

10

ARE THERE ANY TOPICS OR AREAS YOU WOULD LIKE TO SEE INCLUDED IN VOLUNTEER MAGAZINE?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

11

HAVE YOU EVER SUBMITTED ARTICLES OR PICTURES TO VOLUNTEER MAGAZINE?

Yes No

12

WHAT WOULD PROMPT YOU TO SUPPLY ARTICLES AND STORIES FOR VOLUNTEER MAGAZINE?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

13

DO YOU HAVE INTERNET ACCESS?

Yes No

14

ARE YOU A SUBSCRIBER TO THE CFS WEBSITE?

Yes No

15

HAVE YOU EVER READ VOLUNTEER MAGAZINE ON THE CFS WEBSITE?

Yes No

16

DO YOU READ ANY OTHER EMERGENCY SERVICES OR INDUSTRY PUBLICATIONS?

\_\_\_\_\_  
\_\_\_\_\_

17

DO YOU HAVE ANY SUGGESTIONS OR COMMENTS FOR IMPROVING VOLUNTEER MAGAZINE?

\_\_\_\_\_  
\_\_\_\_\_

Once completed, place the survey in an envelope and post to

**Volunteer Magazine Survey**  
**Country Fire Service**  
**Reply Paid 2468**  
**ADELAIDE SA 5001**

To be entered into the draw to win a \$250 SA Short Holiday voucher, please provide us with your contact details.

Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_